

# Experience the 2016 Bead&Button Show and Scenic Southeastern Wisconsin

Invite your husband, sister, daughter, mom & dad, or friend along for a full week of Wisconsin fun.

*There's lots to do for fellas, too!*

**T**urbo-charge your 2016 Bead&Button Show experience with a memorable and fun, week-long tour of the area's premier sites, attractions, scenery, restaurants...all while headquartered at one of Milwaukee's finest hotels directly attached to the Show convention center. A fantastic opportunity to bring along a companion ...or even the family!

## INCLUDED:

- ✓ Deluxe hotel accommodations
- ✓ Transportation during tour
- ✓ Professional Tour Director
- ✓ Entrance/attraction fees as noted
- ✓ Luggage handling
- ✓ Opening reception
- ✓ Two meals daily
- ✓ Free parking
- ✓ Airport transfer
- ✓ All gratuities

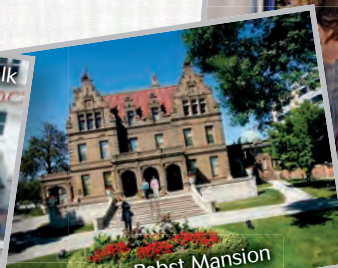
**JUNE 8-13, 2016**

Price Per Person:

\$1,477 ~~\$1,347~~ (Dbl);

\$1,907 ~~\$1,777~~ (Sgl)

Special B&B Only Price



Lake Geneva Estates Cruise



**Day 1—Welcome to Milwaukee!** Arrive at your leisure throughout the day at the Crowne Plaza Milwaukee Airport. Our opening hotel offers a complimentary airport shuttle for fliers, or complimentary, week-long parking for those who drive to Milwaukee. Tonight, meet your tour director and fellow travelers at a fun and festive welcome reception. *Accommodations:* Crowne Plaza Milwaukee Airport, Milwaukee. *Welcome Reception.*

**Day 2—Lake Geneva/Exclusive Bead&Button Preview Night:** Today, enjoy a leisurely cruise on enchanting Geneva Lake. Ringed by some of America's toniest, most elegant and expensive estates, many built between 1870 and 1920, Geneva Lake is among the few places in the country where mail is delivered by boat! Following a relaxing lunch, take time to explore the charming downtown, or just stroll past the gardens, estates and docks along its scenic, public-domain Shorepath Walk.

Later, we arrive for an exclusive VIP preview shopping night at the Bead&Button Show. Explore the Bead&Jewelry Marketplace for those limited items that will only be sold Thursday night, enjoying the relaxed atmosphere of a smaller crowd. At your leisure, cross the short skywalk (right) to your hotel for the next four nights—the Hilton Milwaukee City Centre. A classic art deco hotel with rich furnishings and distinctive architecture built in 1927, the Hilton is recognized for its gracious style. *Accommodations:* Hilton Milwaukee Downtown, Milwaukee. *Meals:* B, L.

**Day 3—Bead&Jewelry Marketplace or Cream City Factory Experience:** Today, those who wish have a full day enjoying a unique kind of shopping experience. Exclusively offered during the largest consumer bead show, the Bead&Jewelry Marketplace is only open three days each year. If you're interested in buying artisan-crafted finished jewelry, beads, gemstones, accessories and much more, you'll enjoy discovering those one-of-a-kind finds for yourself or a friend.

Or, for those who prefer, we'll experience Milwaukee's famed manufacturing and food traditions up-close with three very different plant tours. Fascinating visits to Harley-Davidson (featuring its 840,000 square foot power train plant), Miller Brewing (including the famous Miller Caves) and Palermo's Pizza (with a bird's-eye view of the state of the art production floor) are on the docket. Tonight, we reconvene for dinner at one of Milwaukee's classic ethnic restaurants. *Accommodations:* Hilton Milwaukee Downtown, Milwaukee. *Meals:* B, D.

**Day 4—Milwaukee Public Market/Pabst Mansion:** After breakfast, enjoy a guided driving tour of Brew City's famous landmarks—its Lake Michigan shoreline and mansions, Summerfest grounds, Third Ward, River Walk, and more. En route, tour the Pabst Mansion, where famed beer baron Captain Frederick Pabst lived in the late 1800's. We'll also visit the Milwaukee

Public Market—downtown's most unique food destination. Located in the vibrant Historic Third Ward neighborhood, the Market offers one-of-a-kind, high quality selections of artisanal and ethnic products and freshly-made prepared foods.

Tonight's your "dine-around" night—our Tour Director will suggest several eateries to choose from, including the Hilton's Miller Time Pub or Milwaukee Chophouse, rated one of the city's "Top Seafood Restaurants" by *Milwaukee Magazine*. *Accommodations:* Hilton Milwaukee Downtown, Milwaukee. *Meals:* B, L.

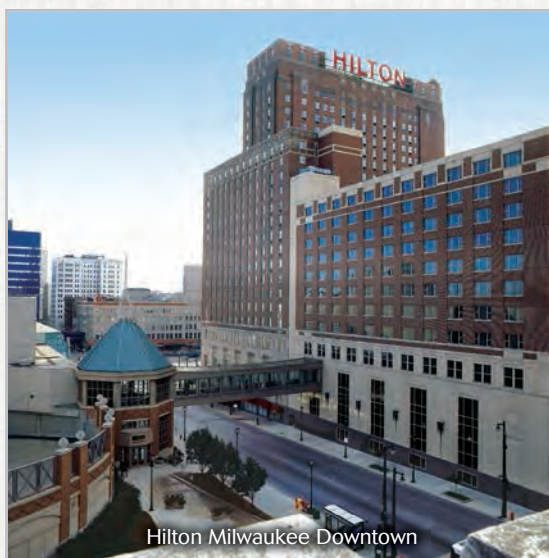
**Day 5—Free Time/Bead&Jewelry Marketplace or Baseball/Golf:** This morning, enjoy unstructured time to explore the city as you choose. Maybe stroll along Milwaukee's River Walk to encounter the "bronze Fonzy"...or visit our famed "winged" art museum designed by Santiago Calatrava. Discovery World's hands-on science exhibits are renowned, as is the Milwaukee Public Museum with its Streets of Old Milwaukee and rain forest exhibits.

This afternoon, some will choose to return to the Bead&Jewelry Marketplace, perhaps for a closer look at the special exhibits. Others have the choice of a round of golf or a visit to Miller Park, the retractable-roof stadium (below) where the Milwaukee Brewers will play the N.Y. Mets. (Additional charges will apply for these options.) Tonight, a farewell dinner at one of Milwaukee's favorite restaurants awaits. *Accommodations:* Hilton Milwaukee Downtown, Milwaukee. *Meals:* B, D.

**Day 6—Home with Memories:** Transportation is provided back to the Crowne Plaza (for those who drove) and Milwaukee Airport (for those who flew). You'll travel home with fond memories of not only the

Bead&Button Show, but also of the diverse attractions in this friendly, all-American city on the Lake. *Meals:* B.

**Itinerary Changes:** Every reasonable effort is made to operate the above itinerary as planned.



Hilton Milwaukee Downtown

*Includes four nights at the 4-Diamond Hilton Milwaukee Downtown, directly attached to the Bead&Button show convention center!*



Milwaukee Brewers' Miller Park













REFRESHMENTS

POSSIBLE GATE

Jewelry Kits for Sale



**FREE**  
Please Help Yourself



**FREE**  
Please Help Yourself

**Art Jewelry**  
magazine

**BEAD & BUTTON**